



# 2008 PLITT COMPANY TASTE ALASKA! WILD SALMON RECIPE CONTEST

## 1st Prize

Join members of our Plitt team as they head to Alaska to learn more about the wild salmon industry! This is a once in a lifetime opportunity...All transportation & lodging expenses will be provided.

## 2nd Prize

\$500.00

## 3rd Prize

4 great Cubs tickets

If you're a chef, sous chef, or other kitchen employee working in a restaurant or other foodservice operation in Plitt Seafood's regular delivery area (see map on our website at [plittcompany.com](http://plittcompany.com)) you are eligible to enter!

**ENTRY DEADLINE IS  
FRIDAY, JULY 18, 2008**

OPEN ME UP TO  
FIND OUT MORE!

## HOW TO ENTER

Create an original recipe with wild Alaskan salmon as a key ingredient. Entries must have not won a previous prize or award, not been previously published and not infringe on any third-party rights. Suggested categories include: appetizer, entrée, side dish, salad or sandwich. Recipes must be designed to serve 8 people.

Type your recipe on a piece of 8-1/2" x 11" paper (one side only). Make sure to include your name, title or position, the name of your restaurant or operation, mailing address, telephone number and email address on each page.

One entry per customer, please! The sponsor, Plitt Seafood, is not responsible for lost, late, mutilated, misdirected mail or entries not received in time for judging. All entries must be postmarked by, and received by Friday, July 18<sup>th</sup>, 2008. E-mailed entries must be received by 11:59 PM EST on Friday, July 18<sup>th</sup>, 2008. Mail Recipes to "Wild Salmon Recipe Contest" Plitt Seafood, 1455 W. Willow, Chicago, IL 60622. E-mail recipes to [mary@plittco.com](mailto:mary@plittco.com) with "wild salmon recipe contest" in the subject line. All submissions will be confirmed with a telephone call. If you do not receive a phone call confirming receipt of your recipe submission, then you must follow up.

All entries will be judged on flavor (or perceived flavor) originality, appearance, use of wild salmon, and ease of preparation. The decision of the judges is final.

## ELIGIBILITY

Open to chefs and sous chefs employed in a restaurant, retail, or other food-service operation in Plitt Seafood's delivery area (see map on our website at [www.plittcompany.com](http://www.plittcompany.com)). This contest is void where prohibited or restricted and is subject to all U.S. federal, state and local laws. Employees of Plitt Seafood, its distributors, brokers, and suppliers are not eligible.

## SPONSOR

The sponsor of this contest is the Plitt Seafood Company, Chicago, IL 60622

## PRIZES

### FIRST PRIZE

A trip for one to Alaska.  
All transportation & lodging expenses will be provided.

### SECOND PRIZE

\$500.00

### THIRD PRIZE

4 great Cubs tickets

## GENERAL RULES

After all entries are received, the field will be narrowed down to 2 Regional Winners from each of the 7 regions that Plitt services (IL, WI, MI, MN, MO, IN, OH) and those winners will be notified by phone on Monday, August 07, 2006. Regional winners will be required to execute and return an affidavit of eligibility, authenticity, liability/publicity release and assignment of rights within 14 days of notification attempt, or the prize will be forfeited and an alternate winner selected. Entries will not be acknowledged or returned.

The 14 regional winners will be invited to prepare their winning recipe at a cook-off to be held in Chicago in late September. The cook-off will be presided over by a panel of celebrity judges (chosen by the Plitt Company) who will select the First, Second and Third Prize winners. The winners will be announced on the night of the cook-off. Travel arrangements, expenses, and hotel accommodations are the responsibility of the finalist. More details about the Final Cook off will be provided to the winners when they are notified of their selection.

Any prize/prize notification returned as undeliverable may result in disqualification. Taxes, if any, related to the prize are the responsibility of the individual winner. No responsibility or liability is assumed for damages, losses, or injury resulting from acceptance or use of the prize. The winning entry will also be published on our website and shared with wild salmon promoters in Alaska for further promotion.

All entrants acknowledge and consent that all recipes become the property of the sponsor (Plitt Seafood), who reserves the right to edit, modify, copyright and publish them for advertising, public relations and promotional purposes in any media without attribution or compensation. Recipes will not be returned. By entering the contest, you agree to the use of your name for advertising and promotional purposes without compensation. Winners must also be available for media appearance, award ceremonies, and future events. Failure to comply will result in the selection of an alternate winner. Odds of winning dependant on the number of qualified entries received.

For the names of the winners, e-mail [Mary@plittco.com](mailto:Mary@plittco.com) with wild salmon contest in the subject line or send a stamped, self-addressed envelop after September 31st to: Plitt Seafood Contest Winners, 1455 W. Willow, Chicago, IL 60622.

## RELEASE INFO

By entering the 2008 Plitt Seafood Wild Salmon Recipe Contest sponsored by Plitt Seafood, I understand that the recipe I am submitting becomes the property of The Plitt Company. I give The Plitt Company the right to use my name, recipe, and photograph in conjunction with communication and promotion of this competition. I am not an employee of Plitt Seafood, its distributors, suppliers, or vendors. I acknowledge and agree to be bound by the rules and restrictions of the Contest.

Left Panel  
Sitka, Alaska ca. 1900-1930

Right Panel  
King Salmon attempting to  
jump the flume of Kena, ca. 1907

